

FOR IMMEDIATE RELEASE:

December 22, 2005

Contact: Daniel Bernal

Company Name: Assisted Living 101, Inc.

Email: dan@assistedliving101.com

Fax: 714.209.4039

Website: www.AssistedLiving101.com

AssistedLiving101.com Goes Live With a Bang!

Santa Ana, CA - AssistedLiving101.com launched today its online assisted living directory helping Americans find great Assisted Living home for the elderly. The company launch was spear headed by Daniel Bernal and his sales and marketing staff of 11 employees. They have taken to a immense marketing blitz which includes internet marketing, search engine marketing, trade show advertising, and gorilla marketing techniques to increase the traffic and use of their internet search engine for assisted living homes nationwide.

Assisted Living 101 Inc. is the parent company which owns and controls AssistedLiving101.com. Assisted Living 101 inc is a information service for assisted living home seekers and also providing listing services & marketing consulting services to assisted living facility owners and companies. Assisted Living 101, Inc. is run by Daniel Bernal out of their Orange County headquarters and has done so since 2005.

###